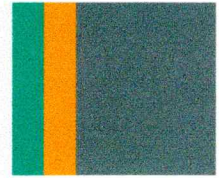


Christina Chadwick

246 2<sup>nd</sup> NH Turnpike

Hillsboro, NH 03244

(603) 848-0899



8/2/2018

To whom it may concern,

I am writing today on behalf of Glenn Shepherd. I have known Glenn for two years while he has volunteered for, and eventually been employed by, the Hillsborough Historical Society. I am a co-curator of the Hillsborough Heritage Museum.

While Glenn came to us as a volunteer who helped us research the history of objects, move display cases and be a handy-man, we quickly discovered his computer skills when he helped to design digital graphics for our displays. Glenn then offered to analyze our website and realized the absence of a security certificate, lack of regular back-up, and that we were vastly lacking in website resources. He is now working for the society to update and maintain our web presence, set up an online store, and improve the functionality of our presence on the web.

While I do not know the technical terms for all that he has done, I can tell you that he has taken an old website, with broken links that sort-of functioned, and has updated and streamlined it to become an attractive, cohesive, fully-functional website. He has tweaked settings and icons to make them user-friendly on both a computer and smaller mobile devices. In addition, he has created a search tool which enables the public to search our database of over 90,000 historical photographs. As I mentioned above, he is also setting up an online store for the society. Public response to the site has been very positive.

During the process of updating the site, Glenn has been in constant communication with us, making recommendations and explaining available resources such as Mail Chimp and PayPal to enhance our digital marketing efforts and website performance. He excels in both his verbal and written communication skills and has been very patient about answering each of our questions.

I would highly recommend Glenn for a position within your company. He is very personable, easy to talk to and get along with, and not only knows his way around website design and development but can communicate his recommendations using language that is understandable to those who lack a technical background. Should you have any further questions, please don't hesitate to contact me.

Sincerely,

Christina Chadwick

